

# Event Management



Connect anything. Master everything.

## Simple Configuration

- Easy-to-use wizard-driven event definition
- Trigger events on-demand or as data changes

## Transparent Event Triggering

- Filters to eliminate unnecessary event messages
- Map events to multiple consuming subscribers

## Robust Management

- Automatic event distribution to subscribers
- Management reporting via Event Dashboard

## Extensibility

- Develop your own custom subscribers
- Post events from your external systems

Acknowledged as an industry first, and for its ease of use, Event Management provides your team the ability to generate event messages on-demand and as your data changes. Use eventing to initiate real-time data integrations, MDM workflows, or distribute messages to any other enterprise application.

## Industry Innovation

**Operationalize your MDM: Use Event Management to trigger real-time processes as your data changes**

Profisee is the industry's leading platform for initiating real-time MDM processes as your data changes, supporting key operational requirements.

**Event Management allows you to define and manage MDM events and subscribers via a simple administration interface.**

Events are created via an easy-to-use wizard to accelerate the definition of event triggers. Configure events to be triggered via changes at the row or cell level, and apply filters based on specific master data values. Use named events to logically group changes (e.g., "Address Changed" event is triggered if any address field changes).

Assign one or more subscribers for any event and the Profisee platform will ensure each subscriber is notified when an event is triggered.

If external systems are still used to author master data, post external events to be processed using Event Management to update your MDM hub with the latest master data immediately.

Event Management enables critical operational MDM requirements, supporting real-time processes and integrations, increasing the business value of your Profisee solution.

The Fastest Growing and #1 Time-To-Value MDM Platform