

# Software Development Kit



**Connect anything. Master everything.**

## Enterprise MDM Services

- Create simple services for simple consumption
- Leverage master data from anywhere

## MDM Business Applications

- Simple applications, fit for purpose
- Any device: desktop, tablet, or mobile

## Embedded MDM

- Embed MDM into other applications
- Support look-up-before-create scenarios

## MDM App Customization

- Support complex requirements
- Create a highly tailored user experience

When implementing an MDM solution, it cannot become another silo of data in the enterprise. The Software Development Kit (SDK) provides a framework to dynamically weave your master data into the fabric of your enterprise. Expose master data to the enterprise as a service. Embed it into existing applications. Create purpose-built MDM applications. The SDK makes it possible.

## Use the Software Development Kit to make MDM available anywhere in your enterprise.

The SDK provides a highly flexible framework for satisfying many of the complex technical requirements of an enterprise MDM program.

The Accelerator Framework (fully documented .NET API) and Web Services Generator make the entire suite of Profisee functionality available on a programmatic basis. Expose strongly-typed REST or SOAP-based web services to make master data readily searchable and editable from any application. Create and embed fully functional master data interfaces into new or existing applications.

For business data stewards, use Form Designer and Web Controls to quickly create a prescribed application experience, representing master data in the context of the business. Enable your business data stewards to quickly begin managing master data, with no training required.

Whether it's searching existing customers before creating a new one, enabling integration with your Enterprise Service Bus, or making it easier for anyone to manage master data, the SDK makes your master data solution available to the masses.

***Dynamically weave master data into your enterprise with the SDK.***

The Fastest Growing and #1 Time-To-Value MDM Platform