

Salesforce Application Connector



Connect anything. Master everything.

Salesforce Aware

- Full CRUD functionality
- Native Salesforce merge support

Codeless Configuration

- Bi-directional data mappings
- No development required

Batch Processing

- Run on demand
- Schedule via command line

Real-time integration

- Integrates with Event Management
- Supports bi-directional integrations

When delivering a Customer 360 MDM solution, integration is often cited as one of more complex components of the implementation. Using Integrator, and the Salesforce Application Connector, quickly and easily configure integrations between Profisee and Salesforce, enabling real-time synchronization of customer data as it changes.

Enhance your Salesforce solution with an enterprise grade MDM platform.

CRM platforms emphasize ease of use by keeping data entry simple, which often reduces the quality of information captured. This is difficult to fix retroactively, as CRM platforms provide limited facilities to identify duplicate records, flag poor quality data, and enforce governance policies.

Additionally, many other enterprise systems consume and contribute customer information and drive customer interactions, creating additional customer information. Organizations need an easy way to stitch together customer data to create their Customer 360 solution.

The Application Connector for Salesforce makes it fast and easy to integrate your Salesforce data with the Profisee MDM platform, allowing you to merge customer information from Salesforce and other enterprise applications, delivering a Customer 360 solution with accurate and complete information.

Integrate Profisee with Salesforce to better manage customer relationships.

The Fastest Growing and #1 Time-To-Value MDM Platform