

Dynamics CRM Application Connector



Connect anything. Master everything.

Dynamics CRM Aware

- Full CRUD functionality
- Native CRM merge support

Codeless Configuration

- Bi-directional data mappings
- No development required

Batch Processing

- Run on demand
- Schedule via command line

Real-time integration

- Integrates with Event Management
- Supports bi-directional integrations

When delivering a Customer 360 MDM solution, integration is often cited as one of more complex components of the implementation. Using Maestro Integrator, and the Dynamics CRM Application Connector, quickly and easily configure integrations between Maestro and Dynamics CRM, enabling real-time synchronization of customer data as it changes.

Enhance your Dynamics CRM solution with an enterprise grade MDM platform.

CRM platforms emphasize ease of use by keeping data entry simple, which often reduces the quality of information captured. This is difficult to fix retroactively, as CRM platforms provide limited facilities to identify duplicate records, flag poor quality data, and enforce governance policies.

Additionally, many other enterprise systems consume and contribute customer information and drive customer interactions, creating additional customer information. Organizations need an easy way to stitch together customer data to create their Customer 360 solution.

The Application Connector for Dynamics CRM makes it fast and easy to integrate your Dynamics CRM data with the Profisee MDM platform, allowing you to merge customer information from Dynamics CRM and other enterprise applications, delivering a Customer 360 solution with accurate and complete information.

The Application Connector supports the following versions of Dynamics CRM: 2011, 2015, 2016, and Online.

Integrate Profisee with Dynamics CRM to better manage customer relationships.

The Fastest Growing and #1 Time-To-Value MDM Platform